

MELLVILLE DEVELOPMENT COMPANY (PTY) LTD
T/A WOODMILL LANE LEISURE SHOPPING
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To Whom It May Concern;

Find It SA: Knysna, Plettenberg Bay, Sedgefield

This letter serves to confirm that Woodmill Lane Leisure Shopping have been advertising with Find It SA for the last seven years and find it to be one of, if not the most successful magazines/booklets in which we advertise.

The booklet is somewhat of a must have in Knysna as it provides virtually all information you need for the town from maps of the different areas, to accommodation, to individual businesses and the services they offer, as well as of the two towns bordering Knysna.

With a wonderful distribution we are assured of maximum exposure and although marketing has always been a very hard subject to measure, we feel that Find It SA is definitely worth its weight in gold. I keep a copy of it on my desk and refer to it on a regular basis unlike many of the other directories in which we have advertised. I feel that if I use it as much as I do, so are many other people in Knysna.

Yours faithfully,

Bobbie Erfmann
Centre Manager