

Directory & Online Advertising Order Form

Sales Rep Publication Date

Company Name Contact

Company Slogan Max 40 Char.

Street Address

Postal Address

Tel Fax Cell

Email Web

*** Adverts are listed on www.finditsa.co.za *** The above details will appear as your Bold Text Listing ***

Quarter Page
57mmW x 88mmH **R800**

Half Page
148mmW x 100mmH **R1,500**

Full Page
148mmW x 210mmH **R2,200**

Back Cover
1 week reserve. Max **R4,200**

Editorial

All editorials are featured online

To facilitate production and to guarantee your satisfaction, we require your artwork or artwork specifications within 10 days of order

If you require your advert to be designed please email any logos, pictures, copy text to production@finditsa.co.za
If you would like to submit your own artwork please ensure you have met the following standards;

Artwork is of correct size and dimension
Artwork will only be accepted in PDF, ESP, Tiff. High-res JPEG, Photoshop, Illustrator or Corel Draw X3,
Artwork must be at least 300dpi

Accounts Contact

Accounts Email & Tel

Discount Star
Next to your Bold Text Listing

Design Contact

Design Email & Tel

Repeat Artwork
Rerun last years Advert

Terms & Conditions - See reverse side for full terms and conditions or visit www.finditsa.co.za

1. Payment: 100% due with orders under R450 upon signature.
2. **Payment: 100% due on proof acceptance/sign off.**
3. **Discounts:** 5% on FULL payment received within 48 hours after receipt of invoice.
4. The Advertiser is solely responsible for submitting artwork or artwork requirements to production@finditsa.co.za within 10 days of order.
5. The order constitutes a binding contract with, and a firm commitment to Find It SA
6. Orders are subject to a 100% cancellation fee unless written cancellation is received by Find It SA within 48 hours of order.
7. Withholding payment, artwork requirements, artwork and/or approval will render the Advertiser liable for full payment within 28 days of order date.
8. Take note: Our agents are not authorized to collect cash payments. All payments must be effected electronically or by cheque. A cash payment to an agent DOES NOT constitute payment to Find It SA and no agent is empowered to receive cash or issue receipts therefore on behalf of Find It SA.
9. Use Invoice & Company Name as reference with EFT Payments, eg.. IA10002-Aura Design.

Payment

Order Amount

Office Use Only

Discount
For bulk orders only

Advert Auto Renewal
inc. Price fix for 3 Years

Vat Amount - 14%
Reg: 4630255349

I have read and understood the terms & conditions

Total Invoice Amount (incl VAT)

Spread payment over 2 months - **No discount**

1st Installment date **28 days from order**

OR

Payment Due Date **28 days from order**

Payment on Invoice
5% disc. if receive in 10 days

Full Name

Authorized Signature

Terms & Conditions

STANDARD TERMS & CONDITIONS FOR ADVERTISING WITH CRISTATUS INVESTMENTS 7 CC T/A FIND IT SA
The following standard terms and conditions apply to all advertising orders placed with Find it SA (the publisher).

1. Terms of Payment

- 1.1 The Advertiser must pay any outstanding invoices upon approval of the proof..
- 1.2 The full amount of the advertising order will be payable before publication at the publishers' request.
- 1.3 All quoted prices exclude 14% VAT.
- 1.4 All prices are nett and include any graphic design / artwork that might be needed.
- 1.5 The Advertiser represents and warrants that it contracts with Find It SA as principal, and has the authority to do so, notwithstanding that the Advertiser may be acting as an advertising agency or media buyer or in some other representative capacity.
- 1.6 Non-payment of deposits or advertising orders is NOT regarded as cancellation and the advertiser will still be held liable for the full advertising rate as booked.

2. Positioning & Publication Dates

- 2.1 The positioning of advertisements is at the sole discretion the publisher and requested positions cannot be guaranteed unless a special position order is agreed upon at the applicable premium rate.
- 2.2 The publisher does not guarantee the publication / insertion dates as stated in its marketing material as many factors can influence the readiness of its publication.
- 2.3 The advertising order is only valid for ONE publication and must be renewed for future placements. The web site listing coupled to the publication will be valid for one year after the publication.

3. Territory & Licenses

- 3.1 The Advertiser grants Find It SA the express right to reproduce and display the advertisement throughout the world in printed or electronic format and grant the Publisher a world-wide, non-exclusive, fully paid license to reproduce and display the advertisement (including all contents, trademarks and brand features contained therein).

4. Limitation of Liability

- 4.1 Find It SA cannot be held liable should the said publication be altered, postponed or cancelled.
- 4.2 Find It SA will not be liable in any event, for any amount higher than the value of this advertising order.
- 4.3 Find It SA will not and cannot be held liable for any print errors, colour variation, missing fonts, bad picture qualities or errors on advertisements signed-off as approved by the advertiser.
- 4.4 In no event will Find It SA be responsible in contract, tort, negligence or otherwise, for: (a) loss of profits, business, contracts, revenues, goodwill, production and anticipated savings; or (b) any indirect, consequential, special or economic loss of any kind; arising from any failure to publish in a timely manner or at all any advertisement in accordance with the Advertising Order.

5. Advertisers Representations; Indemnification.

- 5.1 The Advertiser warrants and represents to Find It SA that:
 - 5.1.1 It has the right to publish all of the contents of the advertisements and that the advertising material will not: (a) infringe any rights of any thirdparty including, without limitation, intellectual property rights and rights of privacy; and (b) violate any applicable law or regulation.
 - 5.1.2 The advertisements do not contain anything that is defamatory, obscene, false or misleading.

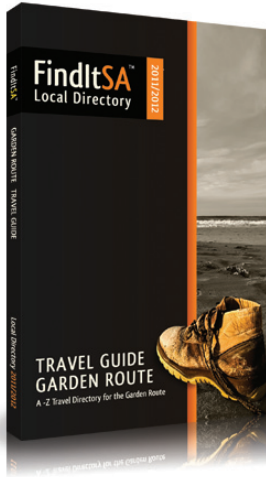
6. Provision of Advertising Materials

- 6.1 The Advertiser will provide all materials for the advertisement in accordance with Find It SA's requirements. Find It SA reserves the right to amend any provided artwork to ensure its printability or size / design style of the publication.

7. Cancellations and Construction

- 7.1 The Advertiser can request non-placement of his/her advertisement but cannot cancel the Advertising Order and will be held liable for the full advertising order amount. These instructions must be in writing and reach the publisher at least 14 days before print , unless written cancellation is received by Find It SA within 48 hours of order.

ARTWORK SPECIFICATIONS



FindItSA is launching a new Garden Route Travel Guide. The ultimate campaign for both tourists and locals. With a fresh set of categories & a pull-out map The Findit SA bi-annual travel guide is the book you have all been waiting for.

With distribution through out the Garden Route & Cape Town, and your advert being place online, the Travel Guide will be an essential marketing platform for your business.

Full Page

148 mm W x 210 mm H

- 4mm Bleed
- 12.7mm Margine
- Full Colour

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- No Margine
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